

V BSK Intern



Renewable Energy Vermont (REV) Social Media Intern

Job Description

Approx. Hours: 3-5 per week

The Social Media Intern will be responsible for managing Renewable Energy Vermont's (REV's) Blog, Facebook and Twitter accounts, and if schedule allows, developing greater support by UVM students for renewable energy in Vermont.

Key Responsibilities Include

- Searching for positive news articles and press releases related to renewable energy and energy efficiency.
- Re-blogging news articles to the REV blog: <http://www.revermont.org/blog/>.
- Linking those news articles to our Facebook & Twitter accounts.
- Monitoring comments on articles that are posted on Facebook and Twitter, commenting when necessary with fact-based responses.
- Contributing to the dialogue of comments on online articles by posting fact-based comments and responses.
- Keeping up-to-date on renewable energy studies and facts so responses and comments to online articles are accurate.
- Compiling a weekly list of renewable energy and energy efficiency related articles to be sent out to REV Members.
- Developing a list of UVM students supportive of a Clean Energy Future for Action Alerts and attendance at renewable energy events.
- If Intern schedule allows, attending conferences and "manning" the REV booth at events.

Oversight

- Prior to uploading or submitting comments on-line, the Intern will provide a draft to REV staff, cc'ing Operations Coordinator and Executive Director, for review and input. Bi-weekly 30 minute check-ins will be coordinated to address Intern questions and provide support. →

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About REV

REV is a nonprofit, nonpartisan trade association representing nearly 300 renewable energy businesses, nonprofits, educational organizations and individuals committed to reducing our reliance on fossil fuels and expanding the availability of renewable sources of power in Vermont. We work across a spectrum of activities to advance and grow reliance on our own renewable energy. We strengthen Vermont renewable energy businesses by building business networks and partnerships, and providing professional development, training and support. REV pushes for state energy policies that promote increased, affordable, and comprehensive renewable energy, and represent renewable energy at Public Service Board proceedings. We engage in outreach and education about the benefits of renewable energy, hold conferences and tradeshows, publish a monthly newsletter and provide a deep online, and on-call, resource for Vermont-specific information on renewable energy.



Burlington Free Press
Times Argus
Bennington Banner & Rutland Herald
VT Digger

HOW TO BLOG

REV Blog Login: http://www.revermont.org/blog/wp-login.php?redirect_to=http%3A%2F%2Fwww.revermont.org%2Fblog%2Fwp-admin%2F&reauth=1

Search google for "sovereign"

Username: Jakob Rooney
Password: renergy2012

To Post a New Blog Entry

Don't ~~to~~ marken VY (unless)

1. From Dashboard, click "Posts"
2. Hover mouse over latest post title
3. Click "Clone"
Click "Edit" on the duplicated post
* * *
4. Change title of post to title of article
5. Change Permalink (the unique URL of each blog post) by clicking "Edit".
Permalink's should follow this format: <http://www.revermont.org/blog/title-of-blog-with-dashes-inbetween-words>
6. Change Date to the day that the original article was posted
7. Enter the source of the article (e.g. Burlington Free Press)
8. Highlight the Source and press the broken link symbol
9. Highlight the Source again, and press the link symbol. This box should pop up:

Insert/edit link X

Enter the destination URL

URL

Title

Open link in a new window/tab

Or link to existing content

[Cancel](#) Add Link

10. Enter the URL of the news article
11. The Title is what shows up when you hover your mouse over the link. Enter the title of the article (not required).
12. Check the box "Open Link to new window/tab"
13. Click Add Link

For image, upload to media library & attach.



14. Paste the first 5 paragraphs of the article in the body of the post. Make sure the text is unformatted before pasting it. You can right click and choose "Paste and Match Style".
15. If the article continues, write, "Click here to read more" and link the article.
Please note: If you are re-blogging a press release that doesn't have a permalink,

Categories

All Categories Most Used

- Editorials
- News
 - Wind
- REV Blog
- Events
- Trainings
 - Bionenergy
 - Efficiency
 - PV
 - Solar Hot Water

[+ Add New Category](#)

link the post to the website of the related company.

16. Assign Categories: Click the appropriate boxes.
17. Click "Preview" to see the blog as it would appear to visitors. Make sure there are no formatting issues.
18. If the post looks good, press "Publish".

Voila! Now you have a new blog post! Feel free to put the link on the REV Facebook. If you do so, be sure to monitor Facebook for comments.

wind.works.vermont.org for sources

awea.org