

Global Agritourism Network

Hosting Future Global
Agritourism Conferences –
Moving Around the Continents of the Globe



GAN Conference Committee

- Corporate knowledge and best practice – learning from each conference and incorporating into the next
- Two from each year of upcoming conferences with two from current and previous years meeting regularly online to support next and upcoming conferences
- Supporting each other and working in a team
- Supporting continents and countries who may not host as many large conferences or conferences in agritourism

Timetable

Wednesday 15 May 2024	Initial expression of interest application form launched. Complete the form online at Expression of Interest to Host Conference - Google Forms
Wednesday 31 July 2024	Initial expression of interest applications close
Monday 9 September 2024	Launch of detailed bid process
Monday 9 December 2024	Detailed bid process closes
20-31 January 2025	Online interview process will take place
Friday 28 February 2025	Successful countries receive notification
Friday 28 March 2025	MOU with GAN signed to confirm arrangements

Criteria for Future Conferences

- ✓ Detailed Conference Plan for 500 minimum to 1000 delegates
- ✓ Details on venues and breakout areas, catering, accommodation, I.T. and tech support, field trips
- ✓ Track record of professional event management company
- ✓ Venue that is used to hosting large events
- ✓ Information on named hotels & other accommodation very close which can hold 500 to 1000 delegates

Getting to and from the conference

- ✓ Main conference venue should be very close to main hub airport
- ✓ Close to main train station



Quality of Conference Food and Drink, Sustainability

- ✓ Locally farmed and/or locally fished
- ✓ Sourcing menus directly from local farmers or fishermen/women
- ✓ Showcasing local menus, examples provided
- ✓ Commitment to sustainability and the environment across all aspects of the conference





Quality Pre and Post Conference Tours

- ✓ Quality agritourism businesses willing to host a coach (40 people) for a farm visit
- ✓ Enough businesses to accommodate the capacity to accommodate all attendees
- ✓ Pre and post tours detailed in bid and organised by main conference organiser

About the Host Country

- ✓ Robust expertise in agritourism
- ✓ Agritourism growth is important – e.g. national strategy, policies, growth measurement
- ✓ Government support and/or academic research base in agritourism
- ✓ Strong presence in Global Agritourism Network – leaders providing voluntary time and connected to GAN are part of the bid process and conference delivery
- ✓ Host country willing to showcase local culture into the conference programme, demonstrated in the bid
- ✓ Including letters of support from organisations or individuals

Finances

- ✓ Full budget based on 500, 750 and 1000 delegates
- ✓ Demonstrate all costs and income streams including ticket price
- ✓ Ticket price should package all items e.g. dinner and any tours as part of the core 3 days
- ✓ Conference should aim to make a profit to disburse to GAN of at least 15,000 US Dollars to contribute to employ a paid support staff
- ✓ Conference budget should include scholarships for delegates with limited resources