



University of Oklahoma

Gaylord News

Gaylord College of Journalism and Mass Communication

Norman, OK

Partnership

The University of Oklahoma's Gaylord News covers the legislative session during the spring semester. It is taught as a one-credit "practicum" in lieu of a discontinued class that covered the capitol between 2008 and 2012. The legislative effort is an outgrowth of the Washington program that was launched in 2017.

Lead faculty

John Schmeltzer - j.schmeltzer@ou.edu

Mike Boettcher -- mikeboettcher@ou.edu

Websites

[Gaylord News](#)

Impacts

Gaylord News supplies content to 66 media outlets across Oklahoma. The news service was established to provide content to all outlets on an equal basis. Students covering the legislature typically write 6-8 stories each per semester in contrast with students in the Washington bureau who write 16-20 stories each semester.

Students

21,000 at the University of Oklahoma

1,150 in Gaylord College programs

7-10 in the partnership, per semester

Student work

The local editor used to work at the Oklahoman and supplies story tips. The faculty and students also supply tips.

Faculty/staff

A retired metro editor from The Oklahoman is the news editor for the news service. Boettcher and Schmeltzer jointly run the legislative and Washington programs.

Funding sources

Students are reimbursed for their travel/mileage and receive student salaries. Funding is provided by an Oklahoma City-based foundation and individual donors.