# PHOTOGRAPHY EVALUATION/CRITERIA

Score _____

Name of Photographer: _____     Age _____

Photo Title: _____

An excellent photograph should have a center of interest and should tell a story.  Photos must be the original work of 4-Hers and have been created in the 12 months preceding this 4-H event.  Frames and/or glass are not permitted with your submission.  Photographs in this category are taken with either a digital, manual, or point-and-shoot camera, and printed either at a chemical processing lab or on a digital printer.

Below you will find an evaluator's opinion as to how effective your photograph is.  Read their comments to see what they think would improve your photograph.  **Thank you for exhibiting your work!**

https://www.uvm.edu/sites/default/files/media/eval-dresscode-program-expectations.pdf

| Criteria | Excellent | Very good | Good | Fair | Not Done | Comments/Suggestions: |
|---|---|---|---|---|---|---|
| **Composition:**  Clear subject in photo, good positioning, framed correctly, no distracting elements that could have been avoided | 4 | 3 | 2 | 1 | 0 | |
| **Contrast/Color:**  Photo used good use of color or contrast of light to dark to set the mood or make the subject stand out | 4 | 3 | 2 | 1 | 0 | |
| **Creativity:**  Photo was taken from a creative vantage point or image was displayed uniquely | 4 | 3 | 2 | 1 | 0 | |
| **Lighting:**  Lighting used properly – not too light or too dark, adds interest to subject | 4 | 3 | 2 | 1 | 0 | |
| **Finishing:**  Photo was neatly matted/mounted and color chosen complements photo | 4 | 3 | 2 | 1 | 0 | |
| **Focus:**  Image was not fuzzy, pixels were not too evident | 4 | 3 | 2 | 1 | 0 | |
| **Written Reflection:** | 4 | 3 | 2 | 1 | 0 | |
| **Overall Impression:** Image attracted attention and conjured a feeling | 8 | 6 | 4 | 2 | 0 | |
| **Points Deduction:**  One half (1/2) point each will be deducted if any of the following is not included or followed:  Photo is at least 5x7 but no larger than 8x10.  The following should appear on the back of the photo:  photographer's name, age, club and county | | | | | | Total points deducted:  _____ |

☐  Blue Ribbon (36-31 points) = Excellent          ☐  Red Ribbon (30-23 points) = Very Good          ☐  White Ribbon (22-1 points) = Good

(Please be sure to convert to percentage for placing.)

_____
Additional Comments or Suggestions:

THE UNIVERSITY OF VERMONT
EXTENSION

Evaluator Name _____          Rev Dec. 2018