

ILLUSTRATED TALK EVALUATION/CRITERIA

Score _____

Name of Speaker: _____ Age _____

Speech Title: _____

An excellent illustrated talk by one person captures the audience’s interest by informing, convincing, or entertaining them on a given topic. The topic chosen should be interesting and relevant to our time. In addition to visual aids, note cards may be used. Suggested time for talk is 2-5 minutes. Below you will find an evaluator’s opinion as to how effective your talk is. Read their comments to see what they think would improve your talk. **Thank you for participating!**

4-H dress code and program content expectations may be reviewed at:
<https://www.uvm.edu/sites/default/files/media/eval-dresscode-program-expectations.pdf>

Criteria	Excellent	Very good	Good	Fair	Not Done	Comments/Suggestions:
Oral Introduction: Introduced speaker, captured audience attention, and included information from written reflection	4	3	2	1	0	
Body of Talk: Easy to follow and understand, information seemed accurate and complete	4	3	2	1	0	
Summary: Brief, clear, and provided a wrap-up of the topic	4	3	2	1	0	
Visual Aids: Add clarity about talk, product labels are covered	4	3	2	1	0	
Attire: Speaker was dressed neatly and in accordance with 4-H dress code	4	3	2	1	0	
Performance: Speaker showed good inflection, proper pronunciation, used expression to demonstrate points, appeared conversational and natural, made eye contact with audience, and voice was loud and clear enough to hear; reliance on notecards was limited	4	3	2	1	0	
Participant’s Knowledge: Participant was able to answer questions from the audience after repeating the question	4	3	2	1	0	
Audience Attention: Held audience’s attention for the duration	4	3	2	1	0	
Creativity: Speaker conveyed topic creatively so audience would remember talk	4	3	2	1	0	
Topic Focus: Talk focused on one idea or theme	4	3	2	1	0	
Sources: Sources were listed at the end of the talk	1	0	0	0	0	
Overall Impression: Topic chosen was interesting and timely; talk successfully informed, convinced, persuaded or entertained audience	8	6	4	2	0	

Blue Ribbon (49-42 points) = Excellent
 Red Ribbon (41-25 points) = Very Good
 White Ribbon (24-1 points) = Good

Additional Comments or Suggestions:

