

## Concentration & Theme Matrix – Fall 2024

	<b>Entrepreneurship</b>	<b>Global Business</b>	<b>Sustainable Business</b>	<b>Not Attached to a Theme</b>
<b>Accounting</b>	3615 Financial Statement Analysis	3610 Corporate Financial Reporting 1 3611 Corporate Financial Reporting 2	2640 Individual Taxation 5630 Auditing 5650 Governmental Accounting	
<b>Business Analytics</b>	2748 Bus. Driven Decision Making 3510 Marketing Research 3700 Quantitative Analysis for Managerial Decisions	3860 Financial Tech and Analytics		
<b>Finance</b>	2810 Intermediate Financial Mgmt 3615 Financial Statement Analysis	3610 Corporate Financial Reporting 1 3820 Security Valuation & Portfolio Mgmt 3840 Free Markets & Free Enterprise 3860 Financial Tech and Analytics	3890 Real Estate Finance	3800 Green Mountain Investment Fund 4880 Wall Street Seminar (by invitation only)
<b>Marketing</b>	3990B Name, Image & Likeness 3510 Marketing Research 3550 Digital Marketing 3560 Retail Management	3555 Marketing Communications 3580 D2: International Market Analysis		
<b>Not Connected to a Concentration</b>	2370 Business Law I 2990C Launch Ready Start - Up 3350 Entrepreneurial Family Firms 3990A Consulting Skills  <b>4910 Entrepreneurship Capstone</b>	2432 Political Environment of Business  <b>4920 Global Business Strategic Capstone</b>	2432 Political Environment of Business 2990B Addressing Grand Challenges (in Bus.) 3350 Entrepreneurial Family Firms	2990A Case Analysis and Bus. Research

Please check your degree audit for all required courses · Course offerings and availability are subject to change ·  
Audit exceptions for Special Topic Courses BUS 3990 will be made after Add/Drop

## Concentration & Theme Course Options

	<b>Accounting</b>	<b>Business Analytics</b>	<b>Finance</b>	<b>Marketing</b>
<b>Concentrations</b>	2640 Individual Taxation 3610 Corporate Financial Reporting 1 3611 Corporate Financial Reporting 2 3615 Financial Statement Analysis 5630 Auditing 5650 Governmental Accounting	2748 Bus. Driven Decision Making 3510 Marketing Research 3700 Quantitative Analysis for Managerial Decisions 3860 Financial Tech and Analytics	2810 Intermediate Financial Mgmt 3610 Corporate Financial Reporting 1 3615 Financial Statement Analysis 3800 Green Mountain Investment Fund 3820 Security Valuation & Portfolio Mgmt 3840 Free Markets & Free Enterprise 3860 Financial Tech and Analytics 3890 Real Estate Finance 4880 Wall Street Seminar (by invitation only)	3510 Marketing Research 3550 Digital Marketing 3555 Marketing Communications 3560 Retail Management 3580 D2: International Market Analysis 3990B Name, Image & Likeness
	<b>Entrepreneurship</b>	<b>Global Business</b>	<b>Sustainable Business</b>	
<b>Themes</b>	2370 Business Law I 2748 Bus. Driven Decision Making 2810 Intermediate Financial Mgmt 2990C Launch Ready Start-Up 3350 Entrepreneurial Family Firms 3510 Marketing Research 3550 Digital Marketing 3560 Retail Management 3615 Financial Statement Analysis 3700 Quantitative Analysis for Managerial Decisions 3990A Consulting Skills 3990B Name, Image & Likeness <b>4910 Entrepreneurship Capstone</b>	2432 Political Envir. of Business 3555 Marketing Communications 3580 D2: International Market Analysis 3610 Corporate Financial Reporting 1 3611 Corporate Financial Reporting 2 3820 Security Valuation & Portfolio Mgmt 3840 Free Markets & Free Enterprise 3860 Financial Tech and Analytics <b>4920 Global Business Strategic Capstone</b>	2432 Political Envir. of Business 2640 Individual Taxation 2990B Addressing Grand Challenges (in Bus.) 3350 Entrepreneurial Family Firms 3890 Real Estate Finance 5630 Auditing 5650 Governmental Accounting	

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