

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46

*For Submission to  
The Journal of Geoscience Education*

Draft 1/14/2009

**Incorporating Concept Sketching into Teaching Undergraduate Geomorphology**

Lucas J. Reusser\*  
Lee B. Corbett and  
Paul R. Bierman

Department of Geology and School of the Environment and Natural Resources  
University of Vermont  
Burlington, VT 05405

\* *Corresponding Author: lreusser@uvm.edu*

**ABSTRACT** (200 words or less)

Constructing concept sketches, diagrams annotated with short captions in which students demonstrate their understanding of form, process, and interactions, provides a new and different way to teach Earth surface processes and assess the depth of student learning. During a semester-long course in Geomorphology, we used concept sketches as an icebreaker, as a means to help students place field observations in a spatial context, and as a catalyst for understanding complex graphical presentations of data. For the mid-term and final assessment components of the course, we required students to consider an historic aerial photograph of a local site they had not visited previously in order to strengthen their abilities in landscape interpretation based upon imagery alone; a task many of them will be required to undertake in their future endeavors. Anecdotal student response to the use of concept sketches in Geomorphology was uniformly positive with students self-reporting that the sketches helped them to synthesize large amounts of seemingly disparate information. As instructors, we found concept sketches particularly useful for motivating students and for identifying misconceptions and knowledge gaps.

1 **INTRODUCTION**

2

3 Geomorphology, the study of Earth surface processes and history, is one of the most integrative  
4 of all Geologic sub-disciplines [REF]. For students to successfully complete undergraduate  
5 coursework in Geomorphology, they must not only understand the intimate linkages between  
6 physical processes, landforms, and geologic history, but also understand and have the ability to  
7 apply principles of physics, chemistry, and in many cases biology. In addition, understanding  
8 the behavior of Earth's surface requires students to conceptualized change over time and to  
9 make predictions into the future as well as hypothesize about past form based on their  
10 understanding of process [REF]. These abstractions and interconnections are difficult to teach  
11 and often seem to stymie novice learners unaccustomed to synthesizing material from disparate  
12 fields. The societal relevance of geomorphology in such arenas as natural hazard mitigation and  
13 resource management demands that its practitioners are able to communicate difficult scientific  
14 concepts to lay audiences in a visually attractive manner [REF], adding yet another challenge for  
15 learners.

16

17 In order to assist Geomorphology students in making this challenging set of connections, we  
18 introduced the process of concept sketching into the undergraduate Geomorphology course at the  
19 University of Vermont. Concept sketching is the use of annotated visual prompts (diagrams,  
20 photographs, graphs) as a tool for students to organize information (Johnson and Reynolds,  
21 2005). In constructing the sketches, students are forced to acknowledge and consider the spatial  
22 relationships and interactions between geomorphic form and underlying process. In this way, the  
23 concept sketch acts as a map enabling students to organized otherwise disparate pieces of  
24 information into a more coherent and comprehensive picture. In this paper, we present the three  
25 different ways in which we integrated concept sketches into Geomorphology providing examples  
26 of their use in the classroom, field, and as an assessment tool.

27

28 **METHODS AND BACKGROUND**

29

30 In 2008, we added concept sketches to an established undergraduate Geomorphology course at  
31 the University of Vermont. The course has been taught since 1993 and includes field, laboratory,

1 and classroom components and stresses techniques of data collections and analysis of real-world  
2 data (<http://uvm.edu/geomorph>). This year, with the 19 students, we focused the class on fluvial  
3 and hillslope processes and history illustrated through local field trips as well as indoor modeling  
4 and experimental laboratories. Many students taking Geomorphology are majors in  
5 Environmental Science; others have backgrounds in Natural Resources and Geography.  
6 Each week of the course focused on a key concept in either fluvial or hillslope geomorphology,  
7 with successive weeks building upon concepts explored in the previous weeks. The course met  
8 three times a week: a one-hour lecture period on Monday introducing students to the theoretical  
9 framework of the material to be covered, a fire-hour field based laboratory on Wednesday during  
10 which students, working in small groups collected data at local sites relevant to the topic at hand,  
11 and a two-hour guided data organization and analysis session on Friday preparing students to  
12 pull together their work into a lab report and/or concept sketch to be handed in the following  
13 Monday.

14  
15 During the semester, we assigned 5 different concept sketches starting with a simple in-class  
16 concept sketch done in groups on the first day of the semester. During the next several weeks,  
17 concept sketches were assigned in lab and along with those sketches, we gave specific content  
18 guidance (**Table 1**) in the form of a handout that was explained and posted on-line. Mid-term and  
19 final student learning assessments were based on the creation of large concept sketches done in  
20 teams of two over a period of a week each.

21  
22 Of particular importance was our insistence that each concept sketch caption include four distinct  
23 levels of thinking (identification, process, linkages/interactions, prediction). These levels  
24 generally follow Bloom's taxonomy for learning [REF]. In order to help students become more  
25 aware of underlying interconnections and to encourage thinking at a higher level, we challenged  
26 them to think beyond simple, narrative labels. We encouraged students to embed small,  
27 annotated sketches within their larger concept sketch as a means to illustrate their understanding  
28 of more complex concepts. We stressed the importance of clear communication by encouraging  
29 keyword highlighting, suggesting the use of titles, and by stressing the importance of purposeful  
30 layout and clear spatial referencing with arrows and connecting lines to show identification and  
31 interconnection.

1  
2 Some sketches were done alone so that we could assess each student’s individual knowledge and  
3 understanding; others, including both the mid-term and final assessment sketches, were done in  
4 two person teams so that students could practice collaborative work. We used detailed rubrics to  
5 assess student performance on the mid-term and final sketches (Table 2). The final concept  
6 sketch incorporated revision of the student’s mid-term work; our detailed rubrics allowed  
7 students to perform revision in response to constructive critical commentary.

8

## 9 **APPLICATIONS OF CONCEPT SKETCHING IN GEOMORPHOLOGY**

10

11 We used concept sketching in several different venues for different purposes and with different  
12 prompts or underlying graphics. Concept sketches were used in the classroom to build  
13 confidence, involve students in lecture, and encourage idea sharing. In several laboratory write-  
14 ups, we used concept sketches as the means by which students explained their understanding of  
15 the material and spatially located field data. For both the mid-term and final assessment projects,  
16 we used large and intricate concept sketches as a means of evaluating student learning during  
17 and at the completion of the course. Prompts or underlying graphics varied and included  
18 photographs, line drawings, remotely sensed data, and graphs. In each instance, a key concept  
19 we pushed was understanding not only the underlying geomorphic concepts, but also the ways in  
20 which humans interact with landscapes and affect geomorphic processes.

21

### 22 *Application #1: Concept Sketching in the Classroom*

23

24 We introduced the idea of concept sketching on the first day of class. As an icebreaker, we  
25 provided three different poster-sized, remotely sensed images as prompts: one of the world, one  
26 of North America, and one of the area around Portland, Oregon. We broke the 19 students into  
27 three groups, showed them a few examples of concept sketches, provided them with a pad of  
28 blank post-it notes, and gave them 15 minutes to create geomorphic annotations regarding either  
29 specific landforms or general landscaped patterns visible on each map. At the end of the  
30 exercise, we hung the maps on the classroom walls and student groups presented their work to  
31 the rest of class.

1  
2 We had multiple goals in using concept sketches in this way during the first day of class. Early  
3 on, we wished to establish the importance of collaboration between students and to build comfort  
4 with impromptu public speaking between groups. We specifically wanted the groups to compare  
5 their sketches and discuss the similarities and the differences determined largely by the scale of  
6 observation, another key concept we focused on over the duration of the course. Working in  
7 class allowed students to become familiar with concept sketching under the supervision of  
8 several instructors and ensured that they understood what concept sketches were right from the  
9 start. The freeform exercise clearly set the precedent that we were going to maintain an open  
10 classroom where movement, discourse, and questions were welcome and expected.

11  
12 During this first exercise, students identified major landforms familiar to at least one person in  
13 each group (Figure 1). We found that the students often noticed and labeled features that  
14 resulted from both solid Earth processes (volcanoes, plate boundaries, faults) as well as human  
15 impacts on the environments (development, clear-cutting, agriculture) thus providing a  
16 wonderful catalyst for us to emphasize the synthetic nature of geomorphology as well as its  
17 importance to society. During lecture periods over the course of the semester, we often engaged  
18 the students in brief group break-out sessions followed by discussion to gage how well the class  
19 understood the information being presented, and to dispel misunderstanding at the outset.

20  
21 *Application #2: Concept Sketching as a Laboratory Assignment*

22  
23 During the second week of class, we did our first laboratory and immediately introduced concept  
24 sketching as a means by which to organize and report field data in a place-based, geospatial  
25 context. The lab involved a five-hour canoe trip down a local river. Each student was given  
26 laminated georectified aerial photographs of the river and the adjacent bottomlands overlain with  
27 UTM gridlines. Each canoe carried a hand-help GPS unit so that locations visited in the field  
28 could be marked on the photograph, reinforcing student map reading and GPS skills. At the  
29 conclusion of the trip, the lab assignment required the students to create two concept sketches  
30 (Figure 2A and B). The first sketch was based on the aerial photograph of the area they actually  
31 canoed and their assignment was to explain how large lowland meandering rivers work by citing

1 examples from the trip. The second sketch was based on a tracing of the channel and associated  
2 cut off meanders along a reach of the same river that we did not canoe, and thus required  
3 students to extrapolate what they had seen and learned on the trip to areas they had never visited.  
4 This second sketch was designed to prepare them for the mid-term and final concept sketches  
5 based on imagery from a local site they would not see first hand during the semester.

6  
7 We used a rather different prompt for a laboratory session focused on identifying and surveying  
8 river terraces (Figure 3). In order to help students place their survey of one vertical section of  
9 river terraces in the context of a river long profile, we provided them with a plot showing the  
10 contemporary river long profile and a series of Holocene aged terrace long profiles (Wright,  
11 1997). The graph was relatively straight forward but the underlying geologic history represented  
12 by the terrace profiles is complex and has always been a challenge for students to grasp. The  
13 older terraces were created by a series of base level falls related to progressively lowering glacial  
14 lakes; the younger terraces reflect episodic incision driven by climate and sediment/water  
15 loading through the Holocene and the youngest inset terrace reflects the effects of changing land  
16 use over the past 100 years (Wright, 1997). In this case, the concept sketch instructions required  
17 the students to annotate the graph and include inset sketches as a means to explain river  
18 dynamics and relevant processes over time and space related to the deglacial and post-glacial  
19 history in Northern Vermont with the aid of a guidebook chapter we provided to them. While  
20 many students successfully made connections between rivers in cross-sections and in long-  
21 profile form, this exercise proved quite difficult for others, requiring us as the teachers to  
22 reconsider what types of guidance students need to successfully assemble the information for  
23 them selves.

24  
25 We found that the use of concept sketches as a method for laboratory synthesis was particularly  
26 powerful as they encouraged students to link data and ideas from a laboratory assignment to  
27 larger ideas and overarching concepts discussed during the semester. The use of a standardized  
28 base prompt with the inclusion of smaller (inset) concept sketches allowed students to  
29 experiment with making their own free-form concept sketches while providing a uniform basis  
30 for grading. By assigning concept sketches as lab reports several times over the course of the  
31 semester, we intentionally prepared students to create larger and more complex sketches as their

1 mid-term and final course assessments. Using the same assignment type (with varying prompts)  
2 multiple times throughout the semester gave the students repeated opportunities for feedback  
3 from us allowing them to improve their work through experience. Through this style of  
4 feedback, the students gained an understanding of what we were asking and expecting of them,  
5 while we learned what was required from us as teachers to enable them to successfully assemble  
6 their sketches.

7  
8  
9

*Application #3: Concept Sketching as a mid term/Final Assessment*

10 We used structured concept sketches as the primary synthetic assessment tool for the class. For  
11 the mid-term assessment, we gave the students a week off of formal lecture and laboratory  
12 activities and provided them a 36” by 24” blank poster that included at its center an oblique  
13 aerial photograph of a large river and adjacent uplands (Figure 4). We provided a detailed list of  
14 topics that needed to be included in the concept sketch that formed the basis of our detailed  
15 rubric (Table 2) for evaluating the sketches. The mid-term assessment focused on rivers and  
16 included soils, which acted as the bridge between the fluvial (first half of the semester) and  
17 hillslope (second half of the semester) sections of the course. To complete the assessment, the  
18 students worked in pairs. The questions required the students to sketch and annotated active  
19 processes, cross-sections, long profiles, and soil pit profiles. We returned the mid-term  
20 assessments in person, providing detailed written and verbal feedback to the student pairs. To  
21 protect student work, and maintain privacy, no comments were made on the actual posters.  
22 Instead, we provided each group with a detailed rubric that served as a means for them to address  
23 misconceptions when revising the rivers section as part of their final assessment. For several  
24 weeks after the mid-term posters were completed, they hung in a common hallway, allowing  
25 students to see and learn from the work of their peers.

26

27 For the final assessment, we used the same image as a prompt but expanded the poster to a 42”  
28 square and provided a second set of questions related to hillslopes in addition to the rivers  
29 questions. This meant that part of the final was focused revision in response to our critique of  
30 the fluvial components of the poster, and part was new material related to hillslope processes.  
31 The revision allowed students to correct their misunderstandings of fluvial processes instead of

1 simply charging ahead with new material. Again, we gave the students a week to prepare their  
2 final posters, but we structured the week requiring students to be present and working during  
3 class and laboratory sessions. These meetings became consultancy periods during which the  
4 students freely and repeatedly approached us as instructors with questions about both content and  
5 poster design. To conclude the class, the students presented their work in a poster session during  
6 which half the class circulated while the other half stood by and explained their posters; we then  
7 rotated so all students experienced both presenting and observing (Figure 5).

8  
9 Our observations and student feedback both suggest that concept sketches were pedagogically  
10 useful as a summative assessment tool. Students reported that preparing both the mid-term and  
11 final concept sketches encouraged repeated and engaged review of course materials (readings,  
12 notes, and lectures posted online). We heard repeatedly from students that the process of  
13 creating the final concept sketch helped them synthesize material they had learned over the  
14 semester, allowed them to link large and small concepts together, and provided a means to  
15 understand the course material in its entirety. Students took pride in creating a visually pleasing  
16 representation of their knowledge and commented that the preparation process was a difficult but  
17 satisfying replacement for the “memorize and regurgitate” trap into which most final exams fall.  
18 Because the posters contained so much information, we used a detailed rubric for evaluation and  
19 honoring the large amount of time the students put into their final sketches, and we handed  
20 posters back in scheduled face-to-face meetings. These meetings allowed us to correct any  
21 lingering factual misconceptions, and provided us with great insight into the strengths and  
22 weaknesses of our efforts in designing the assignments, and improvements that can be made in  
23 future semesters.

## 24 25 **CONCLUSIONS AND FUTURE REFINEMENTS**

26  
27 The 2008 Geomorphology class at the University of Vermont benefitted dramatically from the  
28 incorporation of concept sketches. As instructors, we found that the sketches clearly showed the  
29 depth of student knowledge and rapidly allowed us to identify student misconceptions and  
30 confusion. Student concept sketches made it very clear which students had moved beyond  
31 landform identification and were able to consider underlying physical processes and linkages



1 between objects and disciplines. In this sense, concept sketches assigned in class and in lab  
2 became a useful rapid assessment tool to gauge student understanding and quickly adapt our  
3 teaching strategy. The concept sketches clearly and immediately showed which students  
4 understood the class material clearly enough to present it in an organized and logical fashion.  
5 We used concept sketches in a wide variety of applications (e.g. graded vs. non-graded, group vs.  
6 individual, narrow vs. wide focus) and found that in almost every application, the use of concept  
7 sketches greatly encouraged the synthesis of material.

8

9 Over the course of the semester, student concept sketches improved significantly. We observed  
10 increasingly proficient integration of text with graphical material as well as an increased level of  
11 sophistication in both the drawings and in the text. We also noted improvements in the students'  
12 ability to approach the more abstract parts of captioning, specifically their ability to articulate  
13 linkages and to make predictions of system behavior based on their knowledge. We interpret  
14 these improvements as novice learners gaining increasing confidence both in the material itself  
15 and in the means of presentation we required. Given the need for clear visual and written  
16 articulation of findings in the geosciences specifically and in society in general, we suspect that  
17 the written and visual presentation skills gained over the course of the semester will be of  
18 significant utility to these students.

19

20 Anecdotal student reports, gathered during the final poster session as well as from informal  
21 conversations when we handed back graded assignments, suggest that students also feel that they  
22 benefited from the use of concept sketches in this class. The students repeatedly reported that  
23 preparing the concept sketches helped them synthesize disparate strands of information in a way  
24 that exams or final papers did not. Many students who described themselves as learning well  
25 from the visual and spatial arrangement of information, which is fundamental to geology, were  
26 particularly enthused by these assignments. Most students reported great satisfaction with the  
27 way in which their final concept sketches turned out and felt that preparation of the sketches was  
28 time well spent in terms of integrating 10 weeks of material. There were numerous comments  
29 relating how concept sketching allowed students the opportunity to express their creativity and  
30 individuality in the context of doing science, something they considered unusual and positive.

31

1 There are several refinements we will make the next time the course is offered. Most  
2 importantly, we will add in-class and out-of-class assignments that help students focus on  
3 concise yet informative writing. We found on both the mid-term and final concept sketches that  
4 some students had trouble presenting only the most essential material and would include large  
5 volumes of superfluous information in their descriptions allowing captions to evolve into short  
6 essays. Many of the students commented on the benefits of having us present during over 6  
7 hours of class time while they prepared their final posters and that they felt they would have  
8 benefited even more if the mid-term had been handled the same way. An issue we encountered  
9 with nearly every mid-term poster was lack of organization as well as lack of clear labeling. The  
10 final posters were greatly improved in this regard, and in the future we plan to stress these  
11 elements to the students up front and incorporate them more directly into concept sketches earlier  
12 in the semester. Additional refinements we have considered include electronic creation and  
13 submission of the concept sketches as well as pairing the sketches with more traditional written  
14 essays.

15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37

REFERENCES CITED: *still working on these...*

Johnson, J.K., and Reynolds, S.J., 2005, Concept Sketches - using student and instructor  
generated, annotated sketches for learning, teaching and assessment in geology courses:  
Journal of Geoscience Education, v. 53, p. 85-95.  
Wright, S.F., Whalen, T.N., Zehfuss, P.H., and Bierman, P.R., 1997, Late Pleistocene-Holocene  
history: Huntington River and Miller Brook valleys, northern Vermont, New England  
Intercollegiate Geologic Conference Guidebook, Volume C4, p. 1-30.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31

FIGURE CAPTIONS:

**Figure 1:** Satellite imagery of planet Earth overlain with examples of student observations from our ice-breaking exercise on the first day of the semester. We divided the class of 19 students into three groups, provided each with a different scale image of somewhere on the planet and a stack of yellow sticky tags and asked them to conceptually annotate the image they had been given. Student groups then presented their initial concept sketch to the class.

**Figure 2:** Example of a final laboratory concept sketch assignment from the Winooski River canoe float trip, northern Vermont. Comments and sketches shown represent those typically provided by the students. A: Annotated trace of the reach of river that the student actually canoed down during our trip. We made frequent stops to discuss germane fluvial processes and forms, and well as human modification of the channel. B: Length of river between where we pulled canoes out of the water and the outlet of the Winooski River into Lake Champlain. For this exercise, students were required to make geomorphic observations and interpretations based on aerial imagery alone, preparing them for the more complex mid-term and final assessment sketches.

**Figure 3:** Example of a laboratory assignment concept sketch prompted by a plot of terrace long-profiles, as opposed to aerial imagery, along the Huntington River, northern Vermont. Comments and sketches shown represent those typically provided by the students. This style of annotation proved more difficult for students, perhaps because the graph lacks the spatial context provided by imagery. In the future, we may focus more emphasis on this type of concept sketch, as the interpretation of graphical representations of data is paramount in all geologic and scientific disciplines.

**Figure 4:** Compilation of examples of sketches and annotation generated by the students for their final concept sketch assessment project. We required the students to analyze and interpret a variety of hillslope and fluvial concepts exemplified in the oblique aerial photograph taken in 1927 following the flood of record along the Winooski River in northern Vermont. The image

1 provided the students with opportunity to convey their understanding of the inter relationships  
2 between all major concepts covered during the semester. In addition, the section of river and  
3 time at which the photograph was taken required students to acknowledge the influence human  
4 activities and land-use practices have on geomorphic process and form, as well as to consider the  
5 role extreme event such as flooding have on fluvial and hillslope processes.

6

7 **Figure 5:** Several students from the 2008 geomorphology class presenting their final concept  
8 sketch poster at our end-of-semester mock poster session.

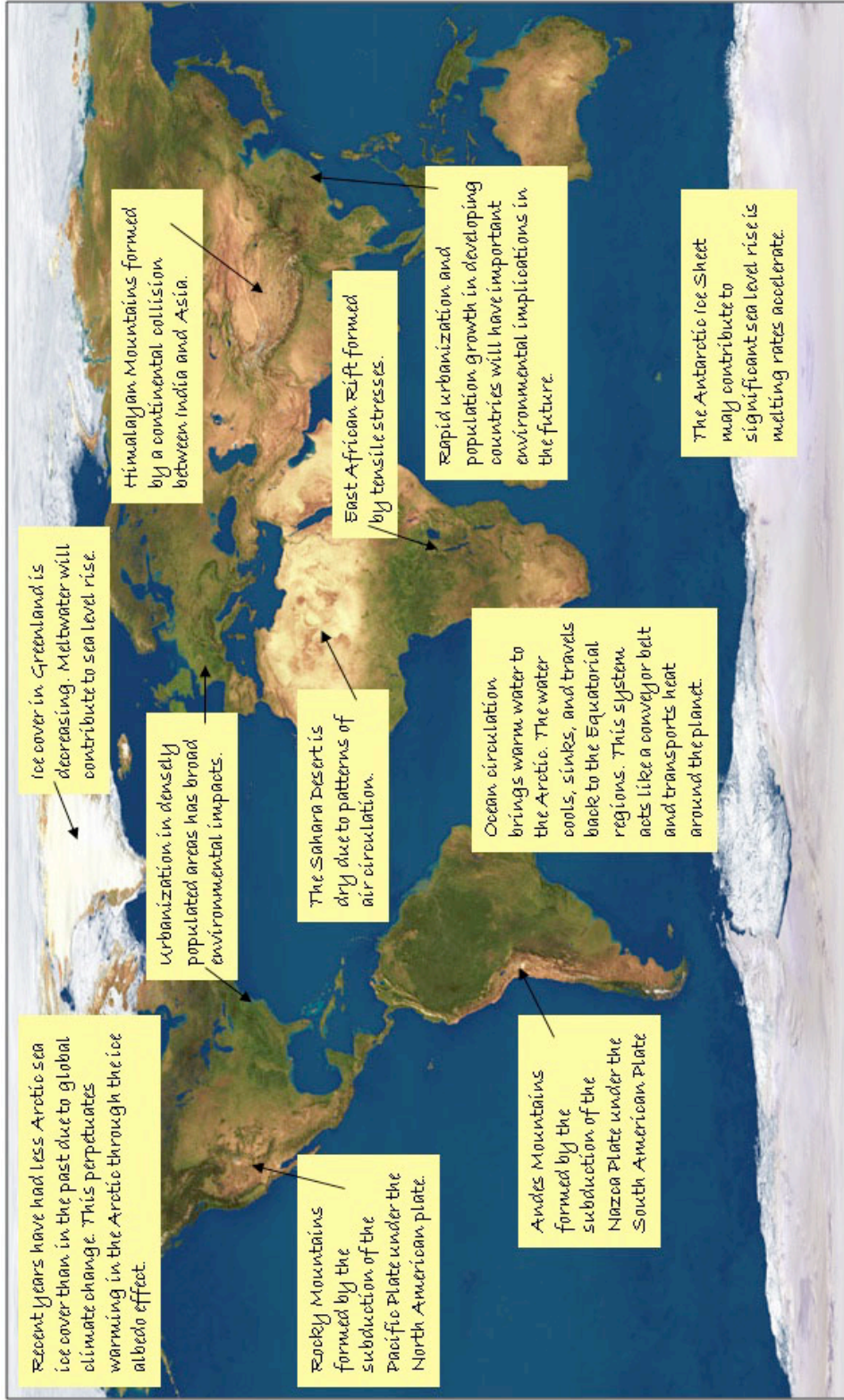


Figure 1:

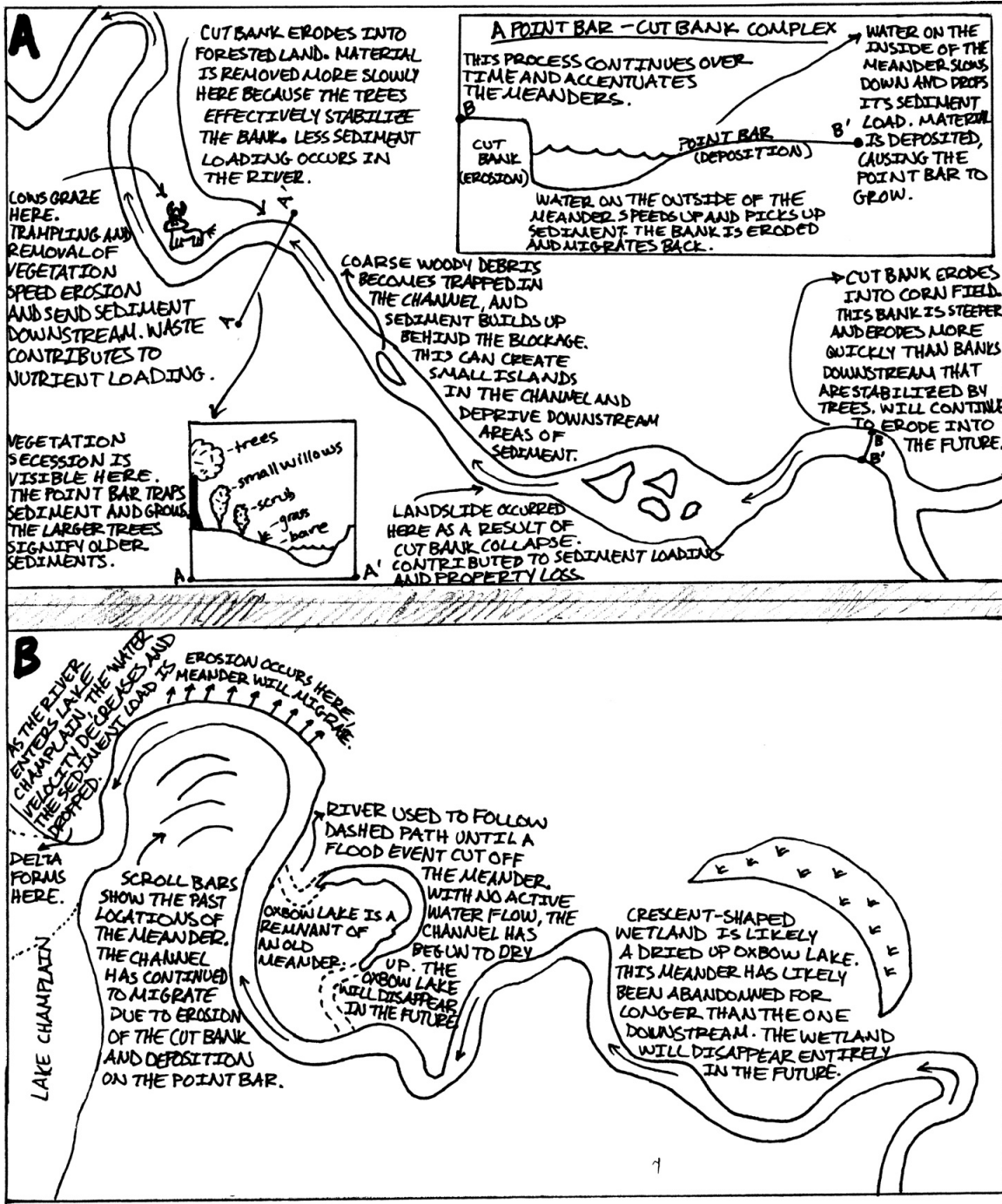


Figure 2:

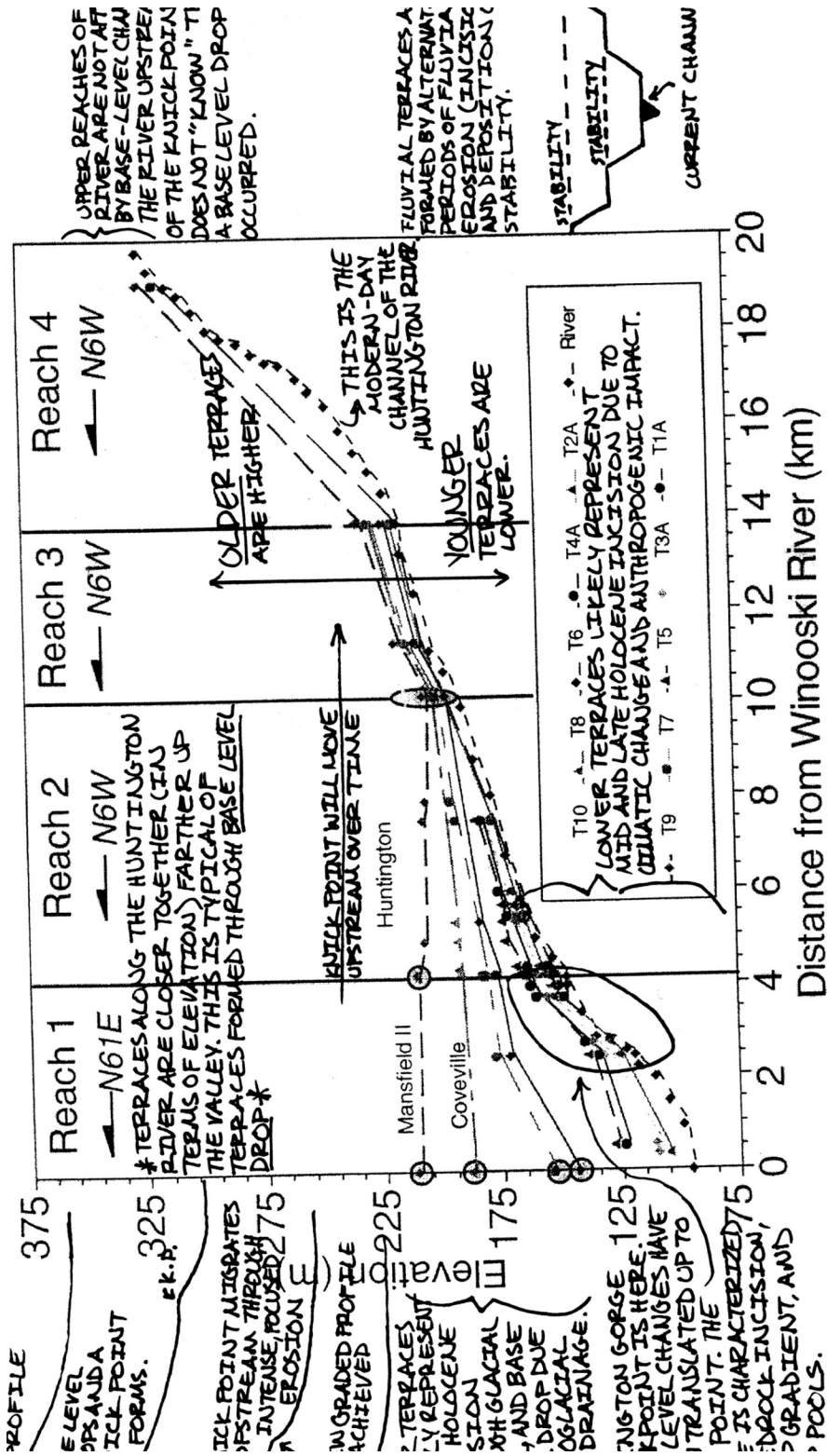


Figure 3:

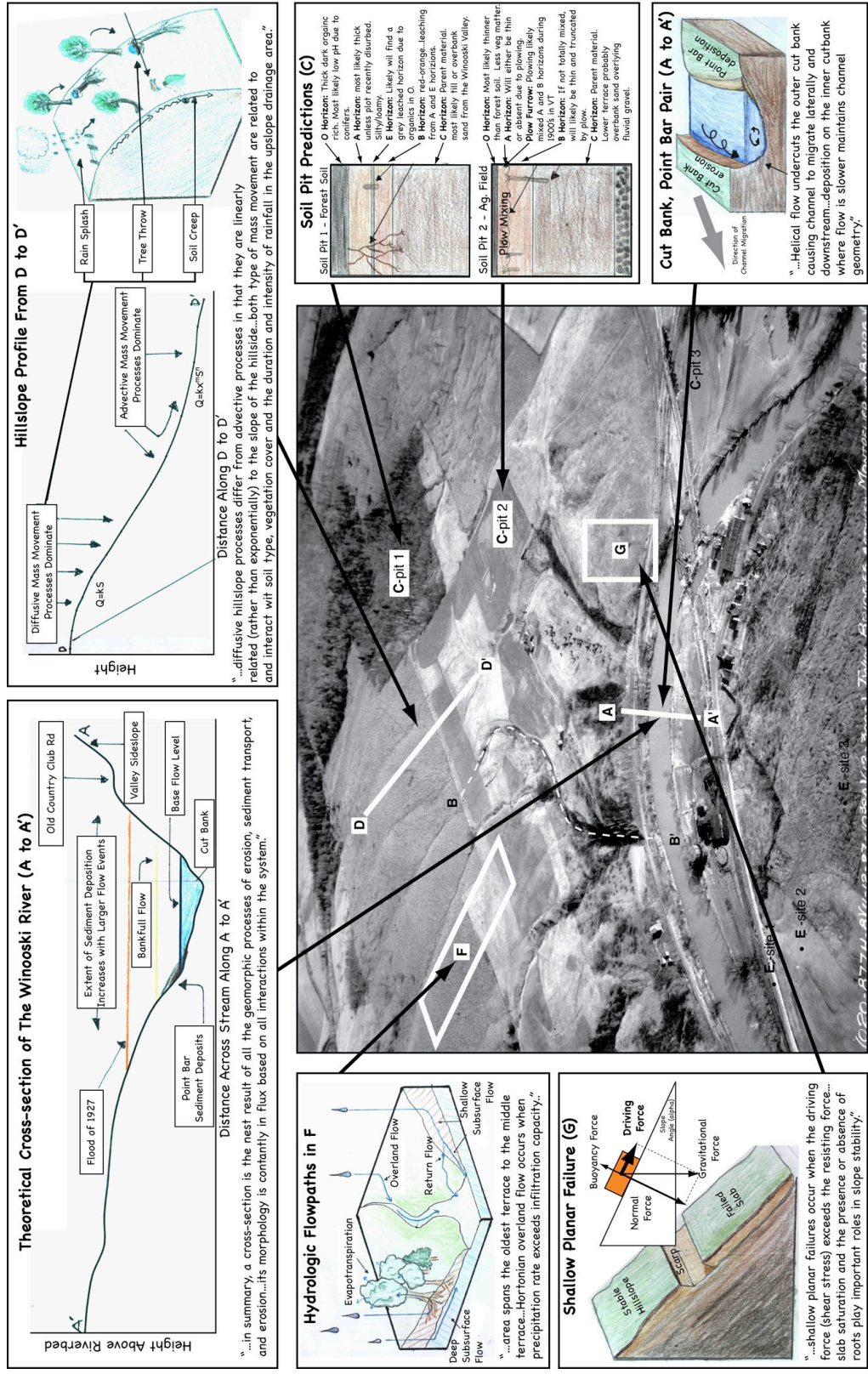


Figure 4:



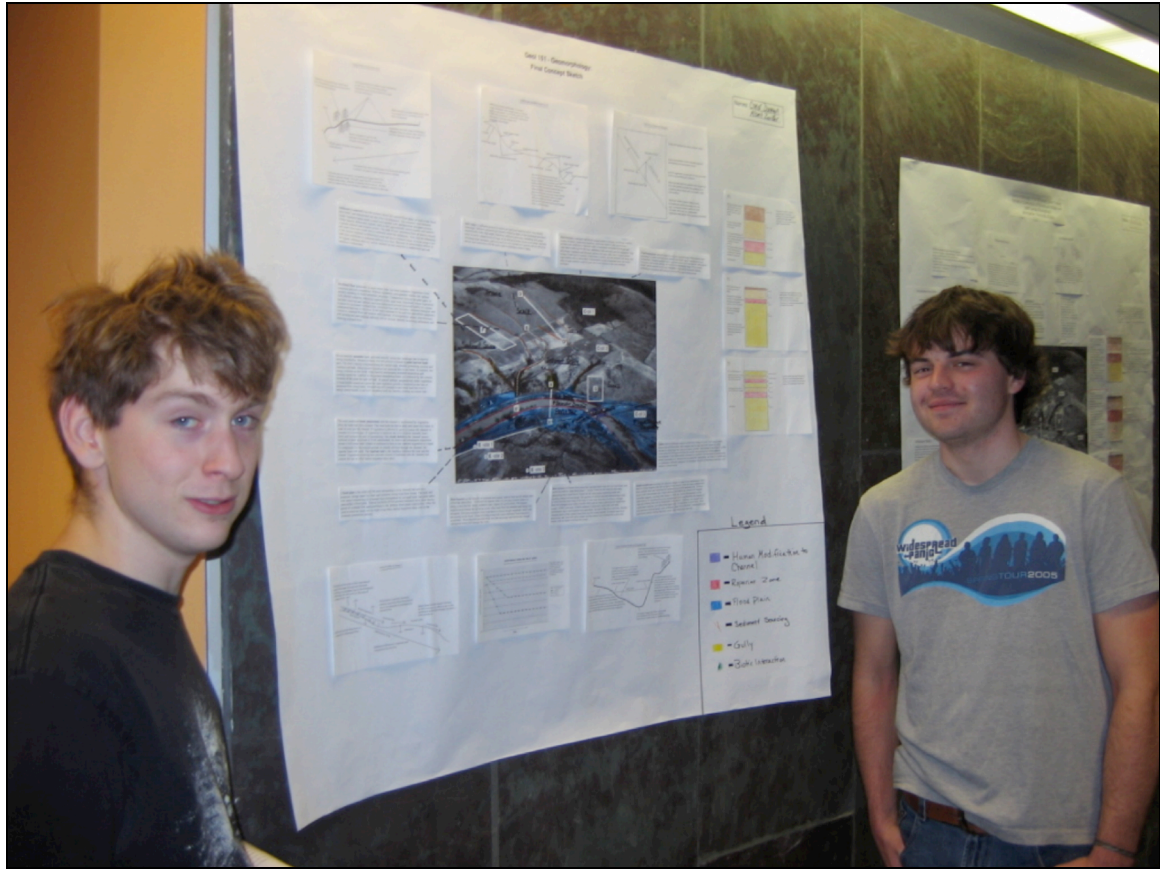


Figure 5:

**Table 1: Instructions To Students.**

<p><b>Creating Effective Concept Sketches:</b></p> <ol style="list-style-type: none"> <li>1. Effective sketches will be neat, with clear diagrams and readable, concise captions.</li> <li>2. Every caption should include four specific levels of thinking.             <ol style="list-style-type: none"> <li>a. The caption should identify geomorphic feature in concise terms.</li> <li>b. The caption should explain the relevant processes and/or history.</li> <li>c. The caption should make predictions about the future evolution of the feature.</li> <li>d. The caption should identify inter-relationships and linkages with other features.</li> </ol> </li> <li>3. Effective sketches will avoid numerical keying of observations and instead use arrows and balloons to link ideas to locations on the sketch.</li> <li>4. Effective sketches will be attractive, well organized, and easy to read and understand.</li> </ol>
--

**Table 2: Example Grading Rubric**

<b>Grading Rubric - Geomorphology mid-term assignment</b>						NAMES: Student 1 and Student 2	
<b>Example grading:</b>	<b>Sketch Present</b> (1 pt)	<b>Identification Made</b> (2 pts)	<b>Process Description</b> (4 pts)	<b>Prediction Made</b> (2 pts)	<b>Interaction Discussed</b> (1 pt)	<b>Sum</b> (10 pts)	<b>Comments:</b>
A. An interpreted cross section through the channel and including the banks along A to A'.	1	2	2.5	1.5	1	<b>8</b>	Overall, well done. Could have been improved with a more thorough discussion of process and prediction