



2009 NETA AWARD Fact Sheet for Vermont Public Television (*Series*)

(January 14, 2010 – Henderson, Nevada) The National Educational Telecommunications Association (NETA) honored 23 public broadcasters with awards Thursday on stage at the M Resort. In all, thirty-one trophies in the areas of content production, promotion, outreach, and instructional media were awarded. The celebratory presentation was part of NETA's annual conference.

Vermont Public Television won the NETA Award in the Content Production/Series category (small market) for **"EMERGING SCIENCE."**

What the judges said about **"EMERGING SCIENCE"**--

"Look out, NOVA! This series gives science a whole new look. It brings the experts to the screen and provides visual support. EMERGING SCIENCE reaches its goal and objective of reminding viewers of the significance and relevance of science. From the topics of nanotechnology to supplying fresh water, this series hits its mark. This is a great science series presentation that ANY viewer will appreciate."

"It's innovative and creative in being able to talk to the average viewer even when covering the topic of nanotechnology. It makes science accessible to everyone on public television. Bravo!"

"The production quality supports the presentation from start to finish. Great job bringing the scientists and experts to the screen. Then you support them with visuals and/or animation. Makes science accessible to the average viewer."

"Lots of animation and green screen, done very well."

"EMERGING SCIENCE is a very effective series in informing audiences about the ever-changing fields of science and technology. The program on nanotechnology lets everyone understand this new science. The program on fresh water brings home the need to ensure clean water for the future. I'm ready to watch the next episode."

"Overall, this is a wonderful series to watch and learn from."

"Good science programming is needed ...but this is wonderful science programming."

The NETA Awards are annual recognition of member-produced excellence in public broadcasting, a tradition established more than forty years ago by the pioneering Southern Educational Communications Association.

NETA is a professional association founded in 1997 to serve public television licensees and affiliated educational organizations. The organization has members in 42 states, the District of Columbia, and the

Virgin Islands. NETA is headquartered in Columbia, SC.

See www.netaonline.org for additional information on the organization and its services.

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