

YEAR IN REVIEW

DEAN'S REPORT 2022-2023



INSIDE

2
ACCOLADES

4
FACULTY & STAFF

6
STUDENT SUCCESS

24
GRADUATE PROGRAMS

28
BUSINESS OUTREACH

32
PROFESSIONAL
EDUCATION



DEAN'S MESSAGE

I am delighted to share our update and accomplishments for the 2022–2023 academic year. The stories of the Grossman School of Business' students, faculty, staff, and alumni illuminate our achievements and the transformative experiences that take place here each year.

We have a mission-driven focus to prepare the next generation of business leaders who will impact society by addressing economic, social, and environmental challenges in a sustainable global economy. The Grossman family is engaged and passionate about building better organizations and a better society. Our students are enriched with opportunities to network with alumni and global business leaders, participate in global case competitions, engage in clubs and organizations, and partake in experiential learning trips outside the classroom.

Since 2018, the Grossman School of Business Sustainable Innovation MBA (SI-MBA) program has ranked as the highest accredited "Best Green MBA" in the U.S. by *The Princeton Review*. Our Master of Accountancy (MAcc) program continues to enjoy 100% job placement and is among the top 10% CPA exam pass rate among U.S. institutions.

As demonstrated by GSB's AACSB reaccreditation for another five years in 2022, our major strategic initiatives include continuously improving the curriculum, increasing the impact of our research, advancing diversity and inclusion, embedding of experiential learning opportunities and positive societal impact, and boosting scholarships to attract and retain the most academically qualified and diverse students. All these initiatives are designed to increase the excellence of our academic environment.

I'm pleased with our students' work ethic, performance, and the quality and quantity of the opportunities afforded them. Thank you to our board of advisors, alumni, faculty, and staff for your support and encouragement; our students are more successful and engaged than ever, discovering that their future possibilities are endless.

Sincerely,



Sanjay Sharma, Ph.D., Dean and Professor of Management



ACCOLADES

TOP 30 BUSINESS SCHOOLS IN THE U.S.

US NEWS & WORLD REPORT

**HIGHEST-RANKED ACCREDITED
“BEST GREEN MBA” IN THE U.S.**

THE PRINCETON REVIEW (2018–2023)

**TOP 50 GRADUATE PROGRAMS
FOR ENTREPRENEURSHIP**

THE PRINCETON REVIEW (2021)

RANKED IN “BEST MBA BUSINESS SCHOOLS”

THE PRINCETON REVIEW (2021)

TIER 1 GLOBAL MBA

CEO MAGAZINE (2017–2019)

TOP 10 BETTER WORLD MBA

CORPORATE KNIGHTS (2018–2022)

**TOP 25 PROGRAM FOR
FAMILY BUSINESS GLOBALLY**

FAMILY CAPITAL

50 MOST INNOVATIVE IN THE U.S.

BUSINESS MANAGEMENT DEGREE

OUTSTANDING SPECIALTY MBA PROGRAM

GLOBAL CONSORTIUM OF ENTREPRENEURSHIP CENTERS



ACCREDITATION

THE ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS (AACSB) ACCREDITED

AACSB represents the highest standard of achievement for business schools worldwide and is known worldwide as the longest-standing, most recognized form of specialized accreditation that an institution and its business programs can earn. Less than 5% of the world's 13,000 business programs have earned AACSB Accreditation. Accreditation is a voluntary process that includes a rigorous external review of a school's mission, faculty qualifications, curricula, and ability to provide the highest-quality programs. In 2022, the Grossman School of Business was re-accredited for another five-year period.

GLOBAL RESPONSIBILITY LEADERSHIP INITIATIVE

The Globally Responsible Leadership Initiative (GRLI) exists to catalyze the development of globally responsible leadership and practice in organizations and societies worldwide. It was co-founded by EFMD and UN Global Compact and in Strategic Partnership with EFMD and AACSB International.

IFSHIN HALL

FACULTY & STAFF NEWS



FACULTY & STAFF RECOGNITION AWARD WINNERS

Faculty and staff are recognized for their efforts via the Dean's and Student Awards.



SARAH O'SULLIVAN
Dean's Staff
Excellence Award



DAVID NOVAK
Dean's Faculty
Research Excellence
Award



EDWARD GAMBLE
Undergraduate
Faculty Member of
the Year



SUZANNE LOWENSOHN
SI-MBA Faculty Member
of the Year
Voted by SI-BMA students



FACULTY RESEARCH

IMPACT BY THE NUMBERS

Our faculty earn multiple publications in high quality journals such as the *Journal of Management Studies*, *Journal of Operations Management*, *The Energy Journal*, *Business and Society*, and *Industrial Marketing Management*.

Two-thirds of faculty members serve as an editorial review board member for at least one business journal publication. Multiple faculty serve as associate editors for high quality journals.

Faculty wrote several chapters in scholarly books and presented papers at more than 25 leading international academic conferences.

RESEARCH RECOGNITION

Associate Professor **SRINI VENUGOPAL** won the 2023 AMA-EBSCO-RRBM Award for Responsible Research in Marketing for his article on the transformative potential of entrepreneurship for women living poverty. This discipline-wide award is granted to societally impactful research through a competitive selection process.

Associate Professor **ANTE GLAVAS** was recognized with a 10-year Impact Award from *Sage Journals* for his paper, "What We Know and Don't Know about Corporate Social Responsibility: A Review and Research Agenda" which was one of the three most cited and influential papers in the last 10 years.



TJ WHALEN
SI-MBA Adjunct Faculty
Member of the Year
Voted by SI-BMA students



STUDENT SUCCESS



QUALITY MATTERS

The constant drive for quality across everything we do has grown our reputation as a business school. A relevant, demanding curriculum coupled with the associated career success of recent graduates attract students of a higher caliber across several metrics while increasing retention and engagement rates once the students join the Grossman family.

The undergraduate program combines depth of knowledge in the functional disciplines of

accounting, business analytics, finance, and marketing. The core theme of sustainable business practices is integrated into all of Grossman's undergraduate and graduate degree programs, research, and extracurricular activities. Experiential learning is supported through student-managed equity and asset funds from generous donors. The culture at GSB is tight knit, with 898 students in two buildings merged by an indoor walkway. Everyone knows each other.



Student success is a key focus as part of the University of Vermont's strategic vision. **AT THE GROSSMAN SCHOOL OF BUSINESS, WE AIM TO PROVIDE AN UNPARALLELED EDUCATIONAL EXPERIENCE.** Students receive meaningful support from faculty and the Center for Student Success, encouraging them to excel towards their academic and career goals. A range of co-curricular and experiential opportunities are available for students to build their skills – from case competitions, clubs, and internships to business pitch competitions, study abroad, and other academic achievement opportunities.



- In 2022, our first- and second-year retention rates were the highest of record, with **90.9%** and **81.2%** respectively.
- For both enrolled and admitted students since 2016, students' average high school GPA increased **5.9%** and **4.6%** respectively.
- For both enrolled and admitted students since 2016, our average SAT scores increased **9.8%** and **9.5%** respectively. Average ACT scores also increased by **9.4%** and **12.7%** respectively.

These data are only representative of scores reported by students as UVM moved to test optional starting with the 2021 cohort.

STUDENT PROFILE

WILL TESSMER '24

Business Analytics Concentration
Global Business Theme

"I chose my theme of Global Business as **I BELIEVE THAT BUSINESS IS SOMETHING THAT IS TRULY GLOBAL IN EVERY SENSE OF IT AND UNDERSTANDING HOW GLOBAL NETWORKS OPERATING IS CRITICAL TO SUCCESS IN BUSINESS.**

For my concentration, I have always had an interest in data and analysis, and Business Analytics allowed me to study both of those while gaining information on both financial concepts and presentation skills." This past summer Will took on the finance world with Private Banking Systems Internship at Brown Brothers Harriman in Boston.



STUDENT SUCCESS

100,000

ACTIVE MEMBERS
IN UVM'S
CAREER NETWORK

STUDENT PROFILE

LILY MERCHANT '24

Global Business Theme
Marketing Concentration

"I KNEW MY FUTURE SELF WOULD THANK ME," said Lily Merchant, a rising undergrad who knew the Grossman School of Business was the ideal choice to meet her career goals. She's come to rely on the connections she's made, her faculty mentors, and guidance from the academic advisors who have helped her develop a plan for all she wants to accomplish as a business administration major with a marketing concentration, global business theme, Spanish minor, and involvement in more than 12 organizations on campus. "I'd love to run a business someday."

CAREER PREPARATION

Through our network of faculty, students, and alumni, GSB supports each student’s journey, assists with degree completion, and guides professional development. Our students graduate with excellent prospects and, often, excellent roles. Those with their sights on further education find programs to satisfy their drive and their career goals. UVM’s career network of 100,000+ active members also helps our students launch their careers. GSB alumni who are leaders in their fields offer internships, host experience-based learning trips, and return to campus as guest lecturers.



CAREER FAIRS

After two years of virtual events, the Grossman School of Business was excited to host two career fairs in Ifshin Hall: the annual Accounting Career Fair and the inaugural Marketing Career Fair. These events offer the chance for students to build face-to-face connections with employers prior to applying for internships and full-time roles.

STUDENT SUCCESS

ACADEMIC ACHIEVEMENT

HONOR'S DAY

Every spring, the Grossman School of Business celebrates its best and brightest students during the annual Honors Day Celebration. The event recognizes the caliber of young leaders every year, celebrating their dedication to extracurricular activities, internships, case competitions, and volunteer projects while succeeding academically.

HONOR'S DAY 2023 RECIPIENTS

Outstanding Junior Award for Academic Excellence and Overall Achievement
Nicole Sobczak

Christopher A. Guido Outstanding Senior Award for Academic Excellence and Overall Achievement
Hunter Wimble

Philip J. Branon Award
Olivia Harrison

Perkin Award
Nicole Sobczak
Ryan Anderson

GSB Award for Student Achievement – Junior
Danielle Guerreo

GSB Award for Student Achievement – Senior
Deng Adiang

Gallagher Flynn Award for Excellence in Accounting
Nicole Sobczak

Weinstein Award for Excellence in Accounting
Martha Hrdy

Johnson Lambert Scholarship
Waker Stapleton

PCAOB Scholarship Award
Molly Feeney

Junior Award for Excellence in Business Analytics
James Stephens

Senior Award for Excellence in Business Analytics
Anne Skudera

Major Junius Adair Award for Excellence in Finance
Charlie Hutchinson
Kylie Pierce

Stephen Penwell Award for Excellence in Finance
Zoe MacDonald
Jacob Nystedt

Junior Award for Excellence in Marketing
Ryan Anderson
Jen O'Donnell

Senior Award for Excellence in Marketing
Flore Barrillon
Hunter Wimble

Award for Excellence in the Global Business Theme
Flore Barrillon
Anne Skudera

Award for Excellence in the Sustainable Business Theme
Katy Blessing
Molly Feeney

Award for Excellence in the Entrepreneurship Theme
Hannah Bohman
Kiley Latham





BETA GAMMA SIGMA

The International Honor Society Beta Gamma Sigma (BGS) has recognized the outstanding academic achievements of collegiate business and management scholars since 1913. BGS membership is the highest scholastic recognition a student can receive in an undergraduate or master's program in business. Membership is by invitation-only, extended to top students at business schools accredited by the International Association to Advance College Schools of Business (AACSB).

The Grossman School of Business was recognized by Beta Gamma Sigma as a Best Practice Chapter for demonstrating excellence in chapter performance and exemplifying outstanding commitment to BGS's mission.

BETA SIGMA INDUCTEES AND AWARD RECIPIENTS

Ryan Anderson
 Dante Blasi
 Hannah Bohmann*
 Liam Concannon
 Pierce Deboer
 Dominique Devani
 Charles Galanes
 Charles Hutchinson
 Sophia Larizza
 Jack Maguire
 Allison McDonald
 Kylie Pierce
 Mary Redmond
 Matthew Silver
 Nicole Sobczak
 Eli Stack
 Walker Stapleton*
 James Stephens
 Samuel Thompson
 Patrick Towne
 Alex Urbaska

In addition to the new inductees and members, eligible graduating students were presented with their cords to wear at graduation.

MEMBERS OF BETA GAMMA SIGMA

Skyler Ayers*
 Flore Barrillon*
 Katy Blessing*
 Emma Chute*
 Elena Clark*
 Tyler D'Anna*
 Trevor Davis *
 Patrick Faust*
 Molly Feeney*
 Nick Fiorillo*
 Olivia Harrison*
 John Jex*
 Emmet Kordell
 Kiley Latham*
 Zoë Macdonald*
 Will MacIntosh*
 Jacob Nystedt*
 Lucas Pencak*
 Boaz Pike*
 Colin Sharkey*
 Anne Skudera*
 Kristiana Strtak*
 Alex Warner*
 Jasper Williams
 Hunter Wimble*
 Mitchell Wu*

*Indicates graduating senior

STUDENT SUCCESS

BUSINESS PITCH & CASE COMPETITIONS

Case competitions challenge students to apply their classroom knowledge in a pressure-laden environment that develops problem-solving, time management and communication skills through teamwork, all of which are crucial in today's workplace. These competitions prepare students for success in job interviews, careers, and effective decision-making.



SG-FECC

The Schlesinger-Global Family Enterprise Case Competition (SG-FECC) is the world's premier competition for students studying family business, at both the graduate and undergraduate levels; allowing students to demonstrate their understanding of the critical issues that are unique to family enterprises. Hosted annually since 2013, the event features four rounds of competition where competing teams from some of the world's finest family

business programs present their case analyses to a distinguished panel of judges, who determine which school best understood, evaluated and presented their case findings.

SG-FECC was honored with the 2023 International Achievement Award by the Family Firm Institute, the leading global association for family enterprise professionals, for outstanding achievement in furthering the understanding of international issues and global networks in multi-generational, family-owned enterprise.

BY THE NUMBERS

Since 2012, more than 500 University of Vermont Grossman School of Business students at the University of Vermont Grossman School of Business have competed in case competitions spanning North America & Europe – from Vancouver and Rotterdam, to Toronto and Guadalajara. Most recently, this past year, GSB students earned podium finishes at:

1ST PLACE

Rotterdam/Carleton Case Competition (RO/CA)

3RD PLACE

Lazaridis International Case Competition (LazICC)

4TH PLACE

Milgard Invitational Case Competition on Social Responsibility (MICCSR)

BEST DIVISIONAL PRESENTER & DIVISION FINALIST

John Molson Undergraduate Case Competition (JMUCC)

BEST PRESENTER

Business and Management Case Competition (BMCC)

4 FINALIST TEAMS

Intercollegiate Business Case Competition (ICBC)

4TH PLACE

Kelly School of Business Diversity Case Competition

NOTABLE ACCOLADES

1st place at the prestigious **Rotterdam/Carleton International Case Competition** in Rotterdam, the Netherlands. Led by seniors **SKYLER AYERS**, **CONNOR MCCORMACK**, **PATRICK FAUST**, and **ANNE SKUDERA** coached by Grossman faculty member **MARIE-FRANCE NELSON**.

Awarded Best Economic Solution at ENGCOMM the **Engineering and Commerce Case Competition** at Concordia University in Montreal. The only student-led multidisciplinary case competition in the world. GSB students **ETHAN RYEN** and **MEREDITH GOVE** represented the Grossman School of Business on the four-person team from UVM.

At the **John Molson Undergraduate Case Competition**, GSB students **SKYLER AYERS**, **ANNE SKUDERA**, **ZOE MACDONALD**, and **NICOLE SOB CZAK** made it to the final four of the competition. Out of 112 participants, UVM student **SKYLER AYERS** earned the highly competitive Best Presenter award.

Grossman students earned third place at the **Lazaridis International Case Competition** in Waterloo, Ontario. Led by GSB lecturer **MARIE-FRANCE NELSON**, UVM students **SKYLER AYERS**, **ALEX CARROZZA**, **DENA MITCHELL**, and **WILL TESSMER** competed against top students from universities from around the world.

STUDENT SUCCESS



JOY AND JERRY MEYERS CUP

Newly debuted in 2023 the Joy and Jerry Meyers Cup is an annual initiative to help fund the businesses of outstanding undergraduate entrepreneurs at The University of Vermont. The goal of this competition is to select, mentor, and finance UVM undergraduate entrepreneurs to create new Vermont-based business ventures, which profitably contribute to the greater economic, social, and environmental fabric of Vermont. The grand prize winner will receive \$212,500 in cash plus in-kind services from local organizations including dedicated desk space at a local entrepreneurial co-working space as well as pro bono accounting, legal, and business development services. There are two draft deadlines and development workshop with business partners in the fall. The more students apply before the final deadline, the more feedback they'll receive at the workshops to refine their pitch ahead of the final presentations in the spring.



DEAN'S CUP

The Grossman Dean's Cup hosted by the Grossman Student Advisory Committee is Grossman School of Business's very own case competition that is open to all UVM undergraduate students. The competition provides teams of 2-4 students with all backgrounds and levels of experience the opportunity to take on the role of a consultant and solve real-world business challenges. This year's winners include:

First place: MARLEY ST. PIERRE, ALEX RUBIN, RUBY BLUNT, and OTTO BERKMUELLER

Second place: MOLLY FEENEY, JAEDA DEAN, and HANNAH BOHMANN

Best presenter: SAM KNOX

BUSINESS PITCH COMPETITION

UVM students who have innovative and impactful plans to start and grow either a business or a mission-driven organization are invited to apply and present at the annual UVM Business Pitch competition. The presentation and pitch must show a viable business solution and plan that addresses an existing consumer need, identifies a target market, and outlines the operational and management plan for success. The winning business teams walk away with cash prizes.



STUDENT SUCCESS

BEYOND THE CLASSROOM

Grossman School of Business provides students with co-curricular and experiential opportunities beyond the classroom that enrich their experience and offer real-world insights, networking opportunities, and connections that lead to internships and full-time jobs after graduation.



91.3%

OF GSB STUDENTS
REPORTED AT LEAST
ONE INTERNSHIP

INTERNSHIPS

Internships are educational experiences in a professional environment where students experience a chance to integrate the theory with the actual practice of business solutions. Internships have become a necessary component of higher education –

they enable students to be discerning about the type of work they wish to pursue (or don't) after graduation; offer experiences that are very different from classroom learning; and show future employers that they have experience working in a true business setting. Often, a positive internship experience can lead to a post-graduation position. In 2022, **91.3%** of GSB students reported at least one internship.



STUDENT PROFILE

MOLLY FEENEY '23 G'24

Accounting Concentration

Molly Feeney was one of 369 students from U.S. colleges and universities who were selected by the Public Company Accounting Oversight Board (PCAOB) to receive a \$10,000 scholarship for the 2023-2024 academic year. Before returning to UVM in the fall of 2023 to embark on UVM's Master of Accountancy program, she interned at Ernst & Young Boston in their Assurance department, contributing to audits in the regional and commercial practice sector.



STUDENT SUCCESS



EXPERIENTIAL LEARNING

Meeting with alumni, industry leaders, and businesses outside of the classroom is a great way for our students to experience first-hand their chosen themes of global business, sustainable business, and entrepreneurship, and concentrations of accounting, finance, marketing, and business analytics. From the Wall Street Seminar and Green Mountain Investment Fund to opportunities like the Jerry and Joy Meyers Cup and the Accounting Club networking trip, our students are enriched with insights and connections in the field.

STUDY ABROAD

An international environment for leadership roles is essential in today's dynamic global business environment. Studying abroad exposes students to different cultures, traditions, and work environments and allows them to gain a new perspective on the ethics, norms, and management styles for their chosen area of the world.

The Grossman School of Business participates in direct exchange programs including several highly ranked and accredited business schools to provide students with a business specific experience while abroad. 42 GSB students like **JUSTIN LISTA '24** studied abroad during the 2022-2023 academic year, in places including Austria, Germany, Italy, New Zealand, Spain, and the UK.



STUDENT PROFILE

SAFFRON GAUDIOSI '24

Global Business Theme
Finance Concentration

Saffron Gaudiosi, a UVM junior majoring in Business Administration and a minor in Statistics, encourages everyone to study

abroad. She spent a semester in Florence and has since traveled to numerous countries all over Europe. From paragliding in Switzerland to zip lining in Croatia, she's had some incredible adventures and gained a new international perspective on global business that sets her apart from other candidates in the workforce.



STUDENT SUCCESS

CLUBS & ORGANIZATIONS

Students participating in recognized organizations and clubs on campus can discover new interests, grow their personal and professional network, develop leadership skills, supplement their career preparation, and find new friendships and connections.

CLUBS AT GROSSMAN INCLUDE:

- Accounting Club
- Diversity in Business
- Entrepreneurship Club
- Family Business Club
- Finance and Investment Club
- Marketing Club
- Women in Business



GROSSMAN STUDENT ADVISORY COMMITTEE (GSAC)

GSAC is an organization of motivated and passionate students who work alongside faculty, alumni, and the Dean to enhance the student and faculty experience through the creation of initiatives. The goal of the club is to improve the quality of education and atmosphere at the Grossman School of Business. Members of GSAC commit to the values of innovation, leadership, and collaboration. Current initiatives include the Professional Business Attire Sale that allows students to access donated career-ready clothing at an affordable price.



STUDENT PROFILE

ZACH DUNN '23

Marketing Concentration
Theme in Sustainable Business

When he arrived at UVM, ZACH DUNN had a goal of networking with peers and professors to gain professional experience in a field of interest. It was in a Leadership & Organizational Behavior course at the Grossman School of Business where he found unexpected inspiration. The President of the Champlain Valley Office of Economic Opportunity (CVOEO) spoke about the issue of homelessness in Vermont, which resonated with Dunn.

This experience led him to launch his own business, Painting with Purpose, a professional residential and commercial painting business that donates 33 percent of its profits to CVOEO to support individuals looking to break the cycle of

people experiencing homelessness. With the help of the Catamount Innovation Fund, Dunn was able to develop his pitch for the Grossman School of Business Pitch Competition and receive initial funding for his business.

Dunn's experience serves as a reminder that sometimes, unexpected opportunities can lead to the greatest success. His advice to aspiring entrepreneurs? Seek out the resources available on their own campus. By being open to new ideas and taking advantage of available resources, UVM students can turn their passions into meaningful ventures that benefit both themselves and their communities by doing business for good.



STUDENT SUCCESS



OUTCOMES



At the 222nd Commencement at the UVM in May 2023, there were an estimated 3,383 graduates, including 2,645 bachelors, 223 of which were from the Grossman School of Business (GSB). As well there were 493 master's graduates, 20 from GSB's Master of Accountancy (MAcc) program and 45 students from the Sustainable Innovation MBA program class of 2022.

GSB held its own celebration at The Flynn Center for the Arts to recognize the business school graduates and present diplomas. The undergraduate student speaker by default goes to the recipient of the Outstanding Senior Award for Academic Excellence and Overall Achievement at the annual Honors Day Celebration. **HUNTER WIMBLE '23** graduated summa cum laude in top 1% of his graduating class, became a member of the Beta Gamma Sigma honor society, and was a valued member of the UVM men's club lacrosse and club hockey teams.



ROBIN TAUCK '77, a philanthropist and third-generation co-owner of a long-standing travel company, was the guest speaker for GSB's celebration. Robin was a former president and CEO of Tauck Inc., a luxury travel company started by her grandfather in 1925 in New England and Eastern Canada. She is a marketing graduate of UVM's business school and was honored with a UVM Legacy of Leadership award in 2000. Robin spoke about her experience running a travel company that encountered many challenges, such as the pandemic and complete shutdown of borders during that time. She also talked about her own personal journey along with the top five journeys ever to inspire the students on their journeys.

OUR GRADUATES LAND GREAT JOBS at global powerhouses as well as with innovative start-ups. Many also apply their training to strengthen a family-owned enterprise – another area of expertise earning the Grossman School of Business worldwide recognition. **96.7%** of GSB students report finding a job or graduate program in the six months following graduation. Of those students, a spectacular **97.6%** of students report that they are satisfied or very satisfied with their position.

TOP EMPLOYERS OF GSB GRADUATES INCLUDE:



Morgan Stanley



Unilever



pwc



Graduates from the latest **SI-MBA** cohort joined an accomplished alumni community of nearly 300 purpose-driven professionals who are now ready to use business as a force for good.

GRADUATE PROGRAMS

MASTER OF ACCOUNTANCY (MAcc)

The Master of Accountancy program at the Grossman School of Business has a proven track record of CPA exam success and job placement. Our 30-credit program develops fluency with accounting, auditing, taxation, and regulatory issues. We also develop communication and data analytic skills that make our students stand out with employers. The majority of UVM MAcc graduates working as assurance and tax associates with Big-4 and other international as well as regional and Vermont accounting firms.



PROGRAM DISTINCTIONS

- 100% job placement (5-year average)
- Top 10% CPA exam pass rate among U.S. institutions with 10 or more candidates (based on NASBA reporting)
- Satisfaction of the 150 credit-hour CPA certification requirement
- Sustainability and Environmental, Social and Governance (ESG) course offerings
- Program STEM designation reflects the technical aspects of the accounting profession and enables our international students the opportunity to gain U.S. work experience
- A majority of our MAcc students receive scholarships



SPEAKER SERIES

The MAcc speaker series highlights high-level professionals in the accounting world. This year, we welcomed KPMG Audit Partner **ANITA CHEN**, who was a Professional Accounting Fellow within the Office of the Chief Accountant at the U.S. Securities and Exchange Commission from July 2020 through July 2022. She was instrumental in drafting the Enhancement and Standardization of Climate-Related Disclosures for Investors proposal related to environmental disclosures for public companies. Anita offered a discussion of the proposal along with career advice students.



ALUMNI PROFILE

MIKE PREVOZNIK was drawn to UVM by his love of the outdoors. After receiving his undergraduate degree from the business school in 2011, he joined the Master of Accountancy (MAcc) program's third class where he also met his wife, fellow MAcc student Jessa (née Donnelly). Since December 2021, Mike has served as the Chief Financial Officer at BTCS Inc., a Nasdaq company focused on blockchain infrastructure and technology. He credits his GSB professors being solid mentors and helping him expand his understanding of and professional opportunities in accounting. "I carried [an] internship through my senior year into my MAcc year. While I was learning a lot textbook wise, being able to take that internship and apply it to real life was a valuable experience."



SERVICE-LEARNING PROJECT

MAcc students traveled to Cape Cod for a service-learning project with Cape Abilities Farm, a non-profit organization that creates an inclusive community for people of all abilities. After their site visit, students interviewed employees to understand business processes related to cash inflows like receipts and billings, and cash outflows like vendor payments and other expenses. Based on the interviews, the students documented their understanding of the processes and prepared recommendations to address risk and weaknesses in the processes at a presentation later in the year. Service-learning projects are rewarding for all parties. The students gain hands-on experience, and the organizations benefit from the students' work and perspective.



ALUMNI CONNECTIONS

Our alumni launch to different sectors in business and NGOs around the world while creating impact in fields as diverse as impact investing, sustainable development, mission-driven marketing, supply chain management, nonprofit management, and other socially responsible business functions.



TAYLOR RALPH '17
Product Impact
Burton Snowboards



JEFF LUE '19
General Manager
Wasted*PBC

GRADUATE PROGRAMS

SUSTAINABLE INNOVATION MBA (SI-MBA)

The Sustainable Innovation MBA (or SI-MBA) program at The University of Vermont's Grossman School of Business is an accelerated one-year program that focuses on the essential toolkit to manage – and transform – business. It makes for a rapid learning experience that has our graduates back into the world and making an impact in less time than a two-year MBA. Our program continues to be the highest ranked green MBA program that is accredited by the AACSB.

ACCOLADES

The Princeton Review ranked the Sustainable Innovation MBA program as the **#1 "BEST GREEN MBA IN THE U.S."** in 2018, 2019, and 2020. The program ranked **#2 "BEST GREEN MBA IN THE U.S."** in 2021, 2022 and 2023 and continues to be the top accredited **BEST GREEN MBA**.

SI-MBA has ranked in the **"TOP 10 BETTER WORLD MBA"** by *Corporate Knights* since 2018, solidifying the program's continued drive towards excellence in sustainable innovation.



RUCHI NADKARNI '20
Senior Consultant
FSG



CY KUPPERSMITH '19
Owner
Sunset Lake CBD



DIANE ABRUZZINI '17
Co-Founder & CEO
Rigorous Technology

BUSINESS OUTREACH



It's business as usual for our students to connect with global business leaders and learn from real-world experts. GSB regularly hosts guest speakers and alumni from many facets of the business world for students to learn from and connect with at panel sessions, roundtable discussions, classroom speakers, and award ceremonies.

VERMONT LEGACY & FAMILY ENTERPRISE AWARDS

The Grossman Family Business Institute represents the intersection of family business and sustainability, pioneering family business research education as a force of good for our planet and people. The Family Business Institute at the Grossman School of Business features research-based internationally renowned courses, forums, case competitions, and awards that support the learning and networking needs

of students, educators, family business advisors, and leaders.

The 11th annual UVM Grossman School of Business Family Business Awards honored four family businesses, based on their financial success, governance structures, contributions to the community and industry, and sustainable, innovative business practices or strategies.

VERMONT LEGACY AND FAMILY ENTERPRISE AWARDS



FIRST-GENERATION FAMILY ENTERPRISE AWARD

Start-ups or purchased firms with multiple family members in ownership or operations.

**Slopeside Syrup/
UnTapped**
Richmond, VT



MULTI-GENERATIONAL FAMILY BUSINESS AWARD

Family firms that have completed at least one generational transfer within the family.

J.M. Huber Corporation
Edison, NJ



MULTI-GENERATIONAL FAMILY BUSINESS AWARD

Family firms that have completed at least one generational transfer within the family

Thermamax Limited
Pune, India

VERMONT LEGACY

Vermont based business recognized for outstanding and long-lasting success.

Twincraft Skincare
Winooski, VT

BUSINESS OUTREACH

GUEST SPEAKERS

The Grossman School of Business brings in global leaders from many facets of the business world for students to learn from and connect with.

EUGENE AND JOAN KALKIN RETAILING INITIATIVE

The Eugene and Joan Kalkin Retailing Initiative at the Grossman School of Business was set up via an endowment established by Eugene and Joan Kalkin to support academic and professional development of students in the area of retailing. Eugene Kalkin had a long and distinguished career in retailing, most notably as the innovative founder of the highly successful chain Linens 'n Things. The initiative includes academic and professional activities; experiential, networking, and scholarship opportunities; and the annual Careers in Retail professional alumni panel. The 2023 event featured Patrik Frisk, former CEO of Under Armour, who shared retail industry insights with UVM students.



HOFFMAN FAMILY BUSINESS LECTURE SERIES

The Hoffman Family Business Lecture Fund provides opportunities for students at UVM to learn about innovative business policies and practices from leading scholars and practitioners through special guest lectures during the academic year. The 2023 lecture “Journey of Scaling a Social Enterprise” featured **JORDAN KASSALOW '83**, Founder, VisionSpring.



DEAN'S LEADERSHIP SPEAKER SERIES

This year, the Grossman School of Business Dean's Leadership Speaker Series hosts senior business leaders from around the world to engage in thought provoking conversations with students.





CAREER PANELS

This year GSB students enjoyed many networking events and benefitted from a series of illuminating speakers and alumni-led career panels covering a wide array of topics, including accounting, marketing, finance business analytics, young alumni entrepreneurship, women in business, and sustainable business. Panels included Careers in Finance, Careers in Real Estate, and Women in Finance.



BRUCE ROCKOWITZ ROUNDTABLE

Global Businessman and entrepreneur Bruce Rockowitz connects with GSB Students at a roundtable discussion on the topic of entrepreneurship. Founder of The Pure Group, Bruce holds the positions of non-executive chairman of The Pure Group; chairman of Legend Publishing Ltd., Dough Bros Holdings Ltd., and Rock Media Ltd.; and president of Li & Fung (Trading) Ltd.



PROFESSIONAL EDUCATION

Professional education programs at the Grossman School of Business work to aid individuals and teams to create positive change, drive new initiatives, and develop knowledge towards their career goals.

GSB OFFERS THREE ONLINE CERTIFICATE PROGRAMS:

CERTIFICATE OF GRADUATE STUDY IN SUSTAINABLE ENTERPRISE

Using core curriculum from the SI-MBA program, this certificate is designed to develop students' business knowledge as they learn to implement sustainability practices across organizational divisions.

CERTIFICATE OF GRADUATE STUDY IN SUSTAINABLE FAMILY ENTERPRISE

Also drawing from the SI-MBA curriculum, this certificate provides a comprehensive, relevant framework for you to lead your family enterprise into new sustainable and purpose-led business approaches.

WOMEN IN LEADERSHIP CERTIFICATE PROGRAM

Empowering women towards their goals to become industry leaders, this certificate is designed by industry experts for individuals or teams seeking advice, strategies, and practical tools through an interdisciplinary curriculum to study thought leadership, strategies, innovative frameworks, and peer discussions.





THE UNIVERSITY OF VERMONT
GROSSMAN
SCHOOL OF BUSINESS

Kalkin Hall, 55 Colchester Avenue
Burlington, VT 05405
uvm.edu/business

